



AUTOMATED & INTERVIEW POLLS
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TO: Interested Parties
FROM: Gregg Durham, Chief Operating Officer, We Ask America Polls
RE: Results of Statewide Survey of Illinois Voters on Support for
Licensing Gun Dealers
DATE: May 23, 2016

Methodology

We Ask America Polls conducted a survey via automated telephone calls to landlines and live telephone interviews to cell phones of 1,052 Illinois voters on May 19, 2016 on behalf of Americans for Responsible Solutions. All respondents are registered to vote in the state of Illinois and likely to vote in the 2016 elections, and thirty-one percent of respondents identified as gun owners. The margin of error for the data set is +/-3.02%.

Key Findings

Illinois voters across the state demonstrate strong support for laws requiring firearms dealers to be licensed by the state of Illinois.

- 85 percent of Illinois voters believe that gun dealers in Illinois should be licensed by the state. In addition:
 - More than 90 percent favor requiring gun dealers to take basic store security measures, and over 93 percent support requiring background checks for gun dealer employees.
- The survey also found that support extends across a broad geography: Over 90 percent of voters in suburban Cook County, over 85 percent of voters in the Collar counties, and 77 percent of downstate voters also support requiring firearms dealers to be licensed by the state. Eighty six

percent of downstate voters also support requiring gun dealers to take basic store security measures.

There is bipartisan support for requiring gun dealers to be licensed by the state.

- Nearly 86 percent of independents say they support this change to Illinois' laws.
- More than 82 percent of voters who supported a Republican in the previous election also said they support giving the state the authority to license gun dealers and ensure better business practices among them.

Gun owners across Illinois also support these proposed changes to the state's laws.

- More than 77 percent of Illinois gun owners said they support requiring gun dealers to be licensed by the state.
- More than 87 percent say they support requiring gun dealers to adopt basic security measures, and nearly 90 percent said they support requiring criminal background checks for employees of gun dealers.

Illinois voters are more likely to vote for candidates who support measures that give the state of Illinois more tools to ensure better business practices by gun dealers in the state.

- More than 79% of the state's voters say they would be more likely to vote for a candidate who supports licensing gun dealers in the state and measures to improve their business practices.

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