

Title: Campaigns Manager (full-time, exempt)

Reports to: Engagement Director

Location: Washington, DC

The Campaigns Manager will assist the Engagement team in building advocacy campaigns and expanding collaborations across a broad range of stakeholders and potential partners. Excellent writing skills, attention to detail, commitment to teamwork, and willingness to work flexible hours required.

Position requires ability and interest in up to 40% travel and staffing evening and weekend events.

Duties + Responsibilities:

- Coordinates and oversees gun violence prevention advocacy campaigns and community impact efforts in partnership with Giffords staff, key volunteers, strategic alliances, institutions and corporations.
- Participates in and manages coalition-building efforts and collaborative partnerships to leverage opportunities that advance the advocacy issues and impact goals.
- Develops strategy, tactics, and work plans for advancing organization’s campaigns, including pre-campaign landscape assessment, partnership planning, and planning and executing campaign events and meetings.
- Recruits, trains, and manages volunteers and strategic community alliances to achieve priority advocacy, community and collective impact goals.
- Monitors campaign developments on an ongoing basis, provides analysis of new information, and supports the Engagement team and Giffords’ overall agenda via writing and reviewing support materials, talking points, fact sheets, testimony, letters, and reports.
- Attends and participates in relevant meetings throughout the year, including national and state-level meetings with key partners.
- Assesses impact of campaigns, collects lessons learned, and continually improves methodology.
- Works with vendors, consultants and contractors as needed.
- Travels up to 40% and staffs occasional evening and weekend events.
- Other duties as assigned.

Essential skills + experience:

- At least three years of relevant work experience.
- Demonstrated ability to coordinate effectively with allied organizations, build new relationships and create partnerships (existing grassroots networks a plus).
- Excellent written and verbal communication skills; demonstrated ability to convey complex issues in clear and simple terms.
- Demonstrated problem-solving skills and ability to be flexible.
- Ability to manage multiple projects in a fast-paced environment.
- Strong interpersonal skills, sense of humor and ability to work well on a team.
- Excellent time management and attention to detail.
- Commitment to ending America’s gun violence epidemic through effective laws and regulations.



Salary commensurate with experience. Competitive benefits include health, dental, and vision insurance, 401k plan with employer match, and paid holidays.

Giffords is proud to be an equal opportunity employer committed to assembling a diverse staff. Women, minorities, people with disabilities, and veterans are strongly encouraged to apply.

ABOUT GIFFORDS

Giffords is a nonprofit organization dedicated to saving lives from gun violence. Led by former Congresswoman Gabrielle Giffords and her husband, Navy combat veteran and retired NASA astronaut Captain Mark Kelly, Giffords inspires the courage of people from all walks of life to make America safer.

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